

## EXECUTIVE PROGRAM IN INNOVATION & BUSINESS CREATION

### Information on GMAT

The GMAT is a 4-hour test (in English) that assesses your quantitative and verbal capacity as well as your verbal skills under pressure of time. The test requires basic mathematical skills and good knowledge of the English language. Special management knowledge, specific mathematical skills, outstanding general education, or in-depth economic knowledge are NOT required. Rather, the challenge is to adjust to the specific structure of this test and to manage your time wisely; both can be facilitated by previous training.

Study material, preparation courses and test centers

GMAT study material is available, e.g.:

„Official Guide for GMAT Review“ by Graduate Management Admission Council, contains questions from previous GMAT-tests. Can be ordered through [www.amazon.de](http://www.amazon.de)

At <http://www.princetonreview.com/business/free-gmat-practice-test.aspx> you can download a sample version of the GMAT for free. This gives you the opportunity to familiarize yourself with the test format and to learn more about the questions asked in the test.

The MBA-Center in Frankfurt offers a free and noncommittal assessment test to identify your strengths and weaknesses. Additionally, there is the possibility to develop an individual study plan. One-to-one teaching and group teaching are offered to practice your weak GMAT elements. The MBA-Center also provides access to CD-Roms, computers and study materials. The costs of the training varies according to demand. The costs for four days of group teaching including the GMAT textbook and CD are 950 €, for one day of group teaching (6 hours) 250 €, one hour individualized training 85 €.

Further information at: [www.mbahelp.de](http://www.mbahelp.de)

Manhattan Review offers a 2-day GMAT preparation course with useful hints and study materials.

The course is offered in Frankfurt. Study groups consist of approximately fifteen participants.

Costs about 800 €.

Further information at: [www.review.de](http://www.review.de)

According to the test centers, it is possible to achieve an average GMAT score of 500 without taking a preparation course.

There are test centers in following Cities:

Germany and Switzerland

- Berlin
- Frankfurt
- Düsseldorf
- Hamburg
- Zürich

Register on the phone or online:

Phone: 0800-181840

Internet: [www.mba.com](http://www.mba.com)

Please be aware that it might take up to two months to get an available test-appointment.

The GMAT fee is approx. US\$297.

**When taking the test, please indicate our Program-Code 9MX-9B-80.**

**Or have your scores sent to: UnternehmerTUM, Program in Innovation & Business Creation**

Sources:

Giesen, Birgit/Pahlich, Claudia (2005): Das MBA-Studium. Mit ausführlichen Portraits der besten Business Schools weltweit, 6. Auflage, Köln.

Meissner, Jörn/Meyer-Burow, Jochen (2003): The Official MBA Mini Guide, 3rd edition, New York.

Meyer Burow, Jochen, Der GMAT: Schnelldenker gefragt, in WISU 3/03.